

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Seminar **“College to Corporate – C2C ”**

01.08.2019

Entrepreneurship Development Cell (EDC), in collaboration with Department of Mechanical Engineering organized a one day seminar on 01.08.2019 titled “**College to Corporate -C2C** ” for aspiring students of II, III & IV year Engineering branches.

An expert **Mr.Rajesh Ramanujam, GM, Ford Motor Pvt. Ltd** was invited to provide a session on Corporate Communication to enable students to face corporate world challenges when they step out of college. Dr.K.L.Shanmuganathan, Principal presided the function while Mr.L.Prabhu, Head, Dept. Of Mechanical Engineering welcomed the gathering. Mr.N.Lakshminarayanan, Associate Professor, Department of Mechanical Engineering, Coordinator EDC briefed the activities of EDC to the gathering. Nearly 65 students from II, III & IV students of Mech, EEE and Civil Engineering participated in the seminar.

Mr.Rajesh Ramanujam delivered a session on different attributes to be acquired by the engineering student to face the corporate world. He stressed upon the significance of right attitude as the sole path for success in everything towards the objective. He gave an insight on the options available in present scenario towards meeting the goals amidst stiff competition.

